



FLAVORS FROM THE MEDITERRANEAN

As Sera, we carefully select
the most natural products of
the fertile lands and prepare them
with traditional recipes.

We bring the unique flavor of
the Mediterranean to your table
in every bite.

Natural. Delicious. Practical.





THE PUREST FLAVORS OF THE MEDITERRANEAN



FIRE ROASTED VEGETABLES

NATURAL • DELICIOUS • PRACTICAL

We carefully select our fire roasted vegetables, using traditional methods, and bring them to your tables with their unique flavors.



OUR VARIETIES

Fire Roasted Red Peppers

500 ml • 580 ml • 720 ml • 1700 ml • 2650 ml Jar
A10 • 5/1 Tin

Fire Roasted Eggplants

350 ml • 720 ml • 1700 ml • 2650 ml Jar
A10 Tin

Fire Roasted Eggplant Salad

580 ml Jar



NO
ADDITIVES



RICH
FLAVOR



VEGAN



LONG
SHELF LIFE

JAMS AND CONFITURES

FRUITY • NATURAL • DELICIOUS

Our carefully selected fruits, prepared with traditional recipes, bring the true taste of nature to your tables.

OUR VARIETIES

- Raspberry Confiture
- Quince Confiture
- Blackberry Confiture
- Strawberry Confiture
- Plum Confiture
- Rosa Confiture
- Fig Confiture
- Apricot Confiture
- Black Mulberry Confiture
- Rosehip Confiture
- Orange Confiture
- Peach Confiture
- Sourcherry Confiture



HIGH
FRUIT CONTENT



NATURAL
AND ADDITIVE FREE



RICH FLAVOR

PRESERVES

FRUIT FILLED • NATURAL • DELICIOUS

We bring the true taste of nature to your table with carefully selected fruits and traditional recipes.



OLIVES

NATURAL • FLAVORFUL • DELICIOUS

Our carefully selected olives are prepared using traditional methods, bringing natural flavor and a delightful taste to your table.



OUR VARIETIES

- Whole Green Olives
- Pitted Green Olives
- Sliced Green Olives
- Scratched Green Olives
- Green Olives Stuffed W/Pepper
- Green Olives Stuffed W/Almond
- Green Olives Stuffed W/Hot Pepper
- Green Olives Stuffed W/Garlic
- Cracked Green Olives
- Spanish Style Green Olives

PACKAGING OPTIONS

- 350 ml • 720 ml • 1700 ml • 2000 ml Jar
- 400 g • 800 g Vacuum Pack
- 380 ml • 850 ml • 4300 ml • 18 lt Tin
- 1.5 kg • 3 kg Plastic Pail
- 3000 ml • 5000 ml Plastic Pet



NATURAL
INGREDIENTS



TRADITIONAL
METHODS



NUTRITIOUS
AND DELICIOUS



PRESERVATIVE
FREE

BLACK OLIVES

NATURAL • FLAVORFUL • TRADITIONAL

Selected black olives, prepared with traditional methods, bring the authentic taste of our lands to your table.



NATURAL
INGREDIENTS



AUTHENTIC
TASTE



PERFECT
FOR YOUR TABLE



VERSATILE
USAGE



NO
ADDITIVES

PICKLED VEGETABLES

NATURAL • FLAVORFUL • PRACTICAL

Carefully selected fresh vegetables are pickled with traditional methods to preserve their natural taste, crispness and nutritional value.

OUR VARIETIES

- Pickled Hot Baby Peppers
- Pickled Mixed Vegetables
- Pickled Hot Finger Peppers
- Pickled Hot Peppers
- Pickled Mild Peppers
- Pickled Kebabfeferoni
- Pickled Pepperoncini
- Sliced Jalapeno Peppers
- Sliced Red Peppers
- Pickled Tomatoes
- Pickled Beets
- Giardinera
- Marinated Red Peppers
- Pickled Capers
- Pickled Garlic
- Pickled Garlic with Hot Sauce
- Pickled Cabbage
- Pickled Cabbage with Hot Sauce
- Pickled Cucumbers
- Pickled Gherkins
- Pickled Wild Cucumbers
- Middle Eastern Type Pickled Cucumbers
- Pickled Plum
- Pickled Peaches
- Pickled Unripe Melon

PACKAGING OPTIONS

- 190 ml • 210 ml • 350 ml • 720 ml
- 1700 ml Jar • 3000 ml • 5000 ml Pet • 400 g
- 1 kg • A10 • 5 kg
- 18 kg Tin • 1 Gallon • 5 lt • 18 lt Plastic Pail

1 galon • 5 lt • 18 lt plastik kova



NATURAL
INGREDIENTS



TRADITIONAL
METHODS



NUTRITIOUS
AND DELICIOUS



PRESERVATIVE
FREE

Tomato & Pepper Paste

NATURAL • DELICIOUS • PRACTICAL

Carefully selected tomatoes and peppers are prepared using traditional methods to bring authentic, rich flavors to your table.

OUR VARIETIES

- **Tomato Paste (Double Concentrated)**
720 ml Jar
1/1 • 5/1 Tin
- **Mild Pepper Paste • Hot Pepper Paste**
350 ml • 720 ml • 1700 ml • 2000 ml Jar
3000 ml • 5000 ml Plastic Pet



CAREFULLY
SELECTED



NATURAL
AND ADDITIVE FREE



RICH FLAVOR



VERSATILE
IN RECIPES



PRACTICAL
AND ECONOMICAL

READY MEALS

PRACTICAL • DELICIOUS • NUTRITIOUS

Our ready meals, prepared with traditional recipes, bring flavor and practicality to your tables with fresh and natural ingredients.



OUR VARIETIES

- Stuffed Grape Leaves (Yalanci) 300 g • 1900 g Tin
- Stuffed Peppers
- Stuffed Cabbage Leaves
- Stuffed Eggplants
- White Beans in Tomato Sauce
- Fried Eggplants in Tomato Sauce
- Imam Bayildi
- Red Beans in Tomato Sauce
- Chickpeas in Tomato Sauce
- Baked Okra in Tomato Sauce 300 g Tin
- Giant Beans in Tomato Sauce 300 gr • 1900 gr Tin



DOĞAL
MALZEMELER



GELENEKSEL
TARİFLER



PRATİK
HAZIRLIK



KORUYUCUSUZ
VE KATKISIZ



HER ÖĞÜNE
UYGUN

READY MEALS

PRACTICAL • DELICIOUS • NUTRITIOUS

Our ready meals, prepared with traditional recipes, bring flavor and practicality to your tables with fresh and natural ingredients.



OUR VARIETIES

- Stuffed Grape Leaves (Yalanci)
300 g • 1900 g Tin
- Stuffed Peppers
- Stuffed Cabbage Leaves
- Stuffed Eggplants
- White Beans in Tomato Sauce
- Fried Eggplants in Tomato Sauce
- Imam Bayildi
- Red Beans in Tomato Sauce
- Chickpeas in Tomato Sauce
- Baked Okra in Tomato Sauce
300 g Tin
- Giant Beans in Tomato Sauce
300 gr • 1900 gr Tin



NATURAL
INGREDIENTS



TRADITIONAL
RECIPES



PRACTICAL
PREPARATION



SUITABLE
FOR EVERY MEAL

NEW PRODUCTS

NATURAL • UNIQUE • DELICIOUS

We bring our new products, prepared with the unique flavors of the Mediterranean using natural ingredients, to add delicious and practical taste to your tables.



OUR VARIETIES

RED BEANS IN TOMATO SAUCE

Carefully prepared with high-quality red beans and rich tomato sauce, offering a delicious, practical and traditional taste.

STUFFED GRAPE LEAVES

Vine leaves stuffed with fine rice, olive oil and selected spices, offering a traditional Mediterranean taste in a practical form.



NATURAL
INGREDIENTS



MEDITERRANEAN
TASTE



READY
TO ENJOY



NUTRITIOUS
TASTE



TRADITIONAL
RECIPES

CANNED VEGETABLES

NATURAL • FLAVORFUL • PRACTICAL

Freshly harvested vegetables are carefully preserved at the right time to retain their taste and nutritional value, bringing natural flavor to your table.



FRESH
INGREDIENTS



PRESERVATIVE
FREE



SEASONALLY
HARVESTED



LONG
SHELF LIFE



NUTRITIOUS
AND DELICIOUS



ACUKA

NATURAL • UNIQUE • DELICIOUS

We combine the unmatched flavors of the Mediterranean with natural ingredients. Our carefully prepared new varieties add unique flavors to your tables.



NATURAL
INGREDIENTS



FRESH
TOMATOES



CAREFULLY
PREPARED



REAL SPICES
BLEND



DELICIOUS
EVERY MEAL

GRAPE LEAVES

NATURAL • AUTHENTIC • TRADITIONAL

Carefully selected grape leaves, preserved in brine using traditional methods to maintain their fresh taste, delicate texture and natural flavor.



OUR VARIETIES

Grape Leaves in Brine

720 ml • 1062 ml • 1700 ml Jar
3000 ml • 5000 ml Pet
18 kg Tin

Tokat Grape Leaves

350 g • 700 g Vacuum Pack
18 kg Tin



NATURAL
INGREDIENTS



TRADITIONAL
RECIPES



PREMIUM
QUALITY



NO ARTIFICIAL
COLOURS

NEW PRODUCTS

NATURAL • UNIQUE • DELICIOUS

We bring our new products, prepared with the unique flavors of the Mediterranean through natural fermentation, to your tables.



NATURAL
FERMENTATION



PRESERVATIVE
FREE



MEDITERRANEAN
PRODUCTION



READY
TO ENJOY



UNIQUE
TASTE

SAUCES

NATURAL • DELICIOUS • PRACTICAL

Our sauces, prepared with carefully selected ingredients, add a rich and balanced flavor to your meals with their natural and delicious taste.



OUR VARIETIES

- **Pomegranate Molasses**
250 ml • 500 ml Glass Bottle
500 ml PET Bottle
- **Hot Pepper Sauce**
- **Lemon Dressing**
250 ml • 500 ml • 750 ml
PET Bottle



NATURAL
INGREDIENTS



DELICIOUS
TASTE



PRACTICAL
USE



NO
ADDITIVES



VARIOUS
SIZE OPTIONS

NEW PRODUCTS

NATURAL • NUTRITIOUS • TRADITIONAL

Our molasses and tahini varieties, inspired by Anatolia's fertile lands, bring naturalness and rich flavor to your tables while adding health and energy to your meals.



OUR VARIETIES

- **Grape Molasses**
330 ml • 580 ml glass bottle
- **Mulberry Molasses**
250 ml • 500 ml glass bottle
- **Carob Molasses**
250 ml • 500 ml glass bottle
- **Tahini**
330 ml • 580 ml glass bottle



NATURAL
INGREDIENTS



NUTRITIOUS
AND ENERGIZING



ADDITIVE
FREE



TRADITIONAL
TASTE



HEALTHY
MEALS

HALVA VARIETIES

TRADITIONAL • NATURAL • DELICIOUS

Our halva varieties, prepared with tahini and natural ingredients, carry the traditional flavor that has been cherished for centuries to your tables today.

OUR VARIETIES

- **Cocoa Halva**
350 g • 700 g plastic container
- **Pistachio Halva**
350 g • 700 g plastic container
- **Plain Halva**
350 g • 700 g plastic container



NATURAL
INGREDIENTS



TRADITIONAL
FLAVOR



NUTRITIOUS
AND ENERGIZING



DELICIOUS
AT EVERY TABLE



ADDITIVE
FREE

ROASTED NUTS & SEEDS

NATURAL • DELICIOUS • NUTRITIOUS

Our specially selected roasted nuts and seeds, prepared with natural ingredients and traditional methods, add a healthy and delicious touch to every moment.

OUR VARIETIES

- Roasted & Salted Sunflower Seeds (White & Black)
200 g • 300 g • 400 g • 700 g
- Single Roasted and Salted Pumpkinseeds (Large Type)
Double Roasted and Salted Pumpkinseeds (Large Type)
Single Roasted and Salted Pumpkinseeds (Nail Type)
Double Roasted and Salted Pumpkinseeds (Nail Type)
200 g • 350 g • 400 g • 700 g
- Roasted Hazelnut Kernels
Roasted & Salted Pistachio
200 g • 300 g • 400 g • 800 g
- Roasted Yellow Chickpeas
Roasted White Chickpeas
200 g • 300 g • 400 g • 700 g
- Roasted & Salted Yellow Chickpeas
Roasted & Salted Mixed Nuts
Roasted & Salted Peanuts
350 g • 700 g
- Toasted Corn
200 g • 400 g



NATURAL
INGREDIENTS



NUTRITIOUS



DELICIOUS
TASTE



A HEALTHY SNACK
FOR EVERY MOMENT



NO
ADDITIVES

LEGUMES & GRAINS

NATURAL • NUTRITIOUS • DELICIOUS

Our legumes and grains, carefully selected from the fertile lands of Anatolia, bring health and flavor to your tables with their natural content and high nutritional value.

OUR VARIETIES

- Red Lentils (Football & Split)
- Yellow Lentils
- Green Lentils
- Fine Bulgur Wheat
- Coarse Bulgur Wheat
- Dark Fine Bulgur Wheat
- Dark Coarse Bulgur Wheat
- Extra Fine Bulgur Wheat
- Fine Midyat Bulgur Wheat
- Chickpeas
- White Beans
- Giant Beans
- Wheat
- Hediklik Wheat
- Pinto Beans
- Dark Red Kidney Beans
- Black Beans
- Popcorn
- Corn For Soup
- Semolina
- Black Eye Beans
- Mung Beans
- Freeke Wheat
- Fava Beans
- Rice (Gonen)
- Rice (Osmancik)

500 g • 900 g • 2.5 kg • 5 kg



NATURAL
INGREDIENTS



RICH
NUTRITION



HEALTHY
AND ENERGIZING



DELICIOUS
AT EVERY TABLE



RELIABLE
QUALITY



AYDIN FACTORY



MANİSA FACTORY

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